

2017-2021 Comprehensive Plan for HIV Prevention and Care Services

Evaluation Workgroup

12:00 p.m., Monday, October 12, 2020

*Meeting Location: Online or via phone – **Please do not come in person***

Join Zoom Meeting by clicking on this link: <https://us02web.zoom.us/j/83066500277>

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AGENDA

Goal of Today's Meeting:

Begin evaluation of Year 3 (2019) Comprehensive Plan implementation

- I. Call to Order Nick Sloop and Steven Vargas,
Co-Chairs
 - A. Welcome and Introductions
 - B. Moment of Reflection
 - C. Adoption of the Agenda

- II. Review Role of the Evaluation Workgroup

- III. Review Year 3 (2019) Comprehensive Plan Implementation Amber Harbolt, Health
Planner, Office of Support
 - A. Develop Year 3 Evaluation Conclusions
 - 1. Technical adjustments
 - 2. Activities to retain for Year 5 (2021) implementation

- IV. Next Meeting Nick Sloop and Steven Vargas,
Co-Chairs
 - A. Wed. 10/14 @ 3p - Review Objective and Benchmark Measures
 - B. Mon. 10/19 @ 2:30p – Any remaining evaluation activities
 - 1. May be cancelled if all activities are completed on 10/12 and 10/14

- V. Announcements

- VI. Adjourn

The 2017 Comprehensive Plan for HIV Prevention and Care Services is a collaborative project of the

- ♦ Houston Health Department
- ♦ HIV Prevention Community Planning Group
- ♦ Ryan White Planning Council
- ♦ Harris County Public Health
- ♦ Ryan White Grant Administration
- ♦ The Resource Group

♦ Meetings hosted by the Ryan White Planning Council 2223 W. Loop South, #240; Houston, TX 77027 ♦
Ph: 713 572-3724 Fax: 713 572-3740 TTY: 713 572-2614 Web: www.rwpcHouston.org

Role of the Evaluation Workgroup

“The 2017 Comprehensive Plan Evaluation Workgroup will convene on [an annual] basis to review the status of activities and benchmarks/care continua data, provide explanation of outcomes, identify areas of course correction, assess direction of stated objectives, and report findings to the planning bodies.”

- 2017-2021 Comprehensive Plan, Plan for Implementation and Evaluation

2019 Comprehensive Plan Activities Implementation

Prevention and Early Identification, Activity 1

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Explore opportunities for cross-representation between the Houston HIV community and School Health Advisory Councils (SHAC) for all school districts within the Houston area.	CPG; HHD	Annually	CPG/HHD – Position responsible for implementation of this activity was assigned to a different project; New Bureau Chief to identify new designee to attend SHAC meetings - NI

Prevention and Early Identification, Activity 2

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Educate Houston Area faith community leadership on HIV information, risk reduction, and prevention tools.	CPG	Annually	CPG – Provides test kits and/or educational materials to St. John’s Church/Bread of Life as needed; additional partnerships in 2019 with Open Gate at Bering UMC, PAATH, St. Gregory the Great Catholic Church, Fellowship of Affirming Ministries, and Texas/Oklahoma Alliance Conference - C

Prevention and Early Identification, Activity 3

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Adopt PrEP uptake marketing models designed to remove stigma.	HHD	2017, then review annually	HHD – PS15-1506 has concluded; PrEP uptake marketing is ongoing through the I Am Life campaign - C

Prevention and Early Identification, Activity 4

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
<p>Educate public officials on changing governmental policies that create barriers to HIV prevention information and tools (e.g. repeal the ban on syringe access, access to PrEP, adopt comprehensive sexuality education in schools, etc.).</p>	<p>HHD CPG</p>	<p>Annually</p>	<p>HHD/CPG – Participation on the Perinatal HIV Task Force; HHD’s Legal Department regularly reviews proposed TX legislation to analyze the potential impact to HIV and other programs; provided educational materials to the National Forum for Black Public Administrators (NFBPA); generated, prepared, and distributed data for the Texas HIV Advocacy Day; met with the Mayor’s LGBTQ Advisory Board; partnered with END HIV Houston, the Compass Initiative, the CPG, and Southern Black Policy and Advocacy Network, Inc. to hold a joint training entitled “Data for Change”; created a series of PLWH and HIV new diagnoses maps for the Houston GLBT Political Caucus; conducted a legislative analysis with recommendations to the City of Houston to take the supportive position of Senate Bill 2205 (Texas Injection-Associated Infectious Disease Elimination (IDEA) Act to establish needle/syringe exchange); co-hosted Ending the HIV Epidemic: A Plan for America Initiative with the Director of the Centers for Disease Control and Prevention, Dr. Robert Redfield. Officials included Representative Sheila Jackson Lee, Representative Garnet Coleman, and others; Coordination and outreach with elected officials regarding the Fast-Track Cities Initiative. - C</p>

Prevention and Early Identification, Activity 5

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Disseminate routine testing implementation toolkit to targeted private and non-Ryan White funded providers and FQHCs to facilitate linkage to care.	RWPC-OS	As needed	RWPC-OS – Not needed in 2019; C

Prevention and Early Identification, Activity 6

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Expand distribution of HIV testing and PrEP information and resources to healthcare providers.	HHD CPG	As needed	HHD/CPG – PS15-1506 has concluded; PrEP uptake marketing is ongoing through the I Am Life campaign - C

Prevention and Early Identification, Activity 7

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Educate Task Forces, community groups, funded agencies, and non-HHD funded agencies on availability of the Mobile Testing Unit	HHD	As needed	HHD –The mobile unit schedule was posted publicly online, and linked to in social media. C

Prevention and Early Identification, Activity 8

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Create and distribute rural referral resource list to DIS.	TRG	Annually	TRG – C

Prevention and Early Identification, Activity 9

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Coordinate a workgroup to develop and secure funding for a public service announcement detailing the benefits of treatment adherence, treatment as prevention, and retention in care. See also: Gaps in Care Activity 1	RWPC	2019	RWPC – Delayed until 2020; currently being implemented through Project LEAP - P

Prevention and Early Identification, Activity 10

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Hold consumer PrEP and treatment as prevention education forums.	RWPC HHD	Annually	<p>RWPC – PrEP/TaSP incorporated into Road2Success, Camino Hacia Tu Salud, and Project LEAP - C</p> <p>HHD – Co-sponsored, provided materials, and spoke at the Black AIDS Institute event on Black Women & PrEP; collaborated with Black AIDS Institute to host “Sexy Conversations on Women’s Health” at TSU - C</p>

Prevention and Early Identification, Activity 11

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Explore feasibility of same-day PrEP initiation for high-risk HIV negative individuals.	HHD	2019	HHD – Began a contract in January 2019 for 340B at the HHD to generate revenue, which will assist in sustainability of PrEP services at the HHD – P

Prevention and Early Identification, Activity 12

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Identify methods for measuring local online HIV and sexual health information seeking.	HHD	2017 & 2019	HHD – Gilbreath media measures “I Am Life” through online pre- and post-assessments – C

Gaps in Care/Reaching OOC, Activity 1

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Coordinate a workgroup to develop and secure funding for a public service announcement detailing the benefits of treatment adherence, treatment as prevention, and retention in care. See also: Prevention Activity 9	RWPC	2019	RWPC – Delayed until 2020; currently being implemented through Project LEAP - P

Gaps in Care/Reaching OOC, Activity 2

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Expand housing client access to the Road to Success consumer training program and Project LEAP by collaborating with housing providers and sites.	RWPC & RWPC-OS	Annually	RWPC & RWPC-OS – OS works with housing providers/sites to secure transportation for Project LEAP students, and implements Road2Success/Camino Hacia Tu Salud at accessible sites- C

Gaps in Care/Reaching OOC, Activity 3

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Evaluate, adjust, and distribute existing social media materials to increase consumer and community health literacy.	RWPC HHD CPG	2019	<p>RWPC – Used targeting Facebook advertisement in 2019 to recruit participants for the Needs Assessment survey; shared information via Facebook regarding HIV community events, health symposia, and support services. – C</p> <p>HHD/CPG – PS15-1506 has concluded; PrEP uptake marketing is ongoing through the I Am Life campaign - C</p>

Gaps in Care/Reaching OOC, Activity 4

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Identify Houston area hospitals serving highest number of HIV positive patients, and target for dialog about ways to interface with the Ryan White system for re-linkage.	HHD RWGA	2019	<p>HHD – In December 2-19 provider letter was distributed to Houston area providers by the Chief of HIV/STD Prevention and the HHD’s Deputy Health Authority to emphasize “guidance on the integration of HIV treatment as prevention into clinical practice as well as emphasis on the importance of early diagnosis of HIV and immediate initiation of Antiretroviral Therapy (ART)” and “remind providers that the US Centers for Disease Control and Prevention (CDC) recommends that screening for HIV in health-care settings be performed routinely for all individuals aged 13 – 64 years.”C</p> <p>RWGA – RW/A currently funds SLW’s in HHS system hospitals - C</p>

Gaps in Care/Reaching OOC, Activity 5

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Pilot a Road to Success/Camino Hacia Tu Salud class for newly diagnosed and recently reengaged individuals with assistance from Service Linkage Workers.	RWPC-OS	2019	RWPC-OS – OS provided four service navigation Road2Success/Camino Hacia Tu Salud classes at local HIV organizations – C

Gaps in Care/Reaching OOC, Activity 6

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Incorporate self-efficacy, self-advocacy, adherence/retention advice from long-term survivors, and health literacy topics in pilot Road to Success/Camino Hacia Tu Salud class for newly diagnosed and recently reengaged individuals	RWPC-OS	2019	RWPC-OS – OS provided four service navigation Road2Success/Camino Hacia Tu Salud classes at local HIV organizations, two which focused more heavily on self-navigation tools – C

Gaps in Care/Reaching OOC, Activity 7

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Explore creating a small flier with information about the Houston HIV epidemic, the importance of testing, and how to obtain a copy of the Blue Book	RWPC-OS	2019	RWPC-OS – OS explored the possibility of creating a small Blue Book flyer. Without a specific designated use for the flyers, the time and resources to create the flyer would not be an appropriate use of funding. In lieu of creating a small flyer, OS staff promoted the Blue Book at Road2Success/Camino Hacia Tu Salud, Project LEAP, and the RWPC youth/young adult group in 2019. – C

Address Needs of Special Pops., Activity 1

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Assess and adjust Standards of Care and other relevant policies to ensure access to facilities and services for all people regardless of sexual orientation or gender identity	RWGA TRG HHD	Annually	RWGA – RWGA QM review of SOC found no revisions necessary regarding client inclusiveness. - C TRG – C HHD – Complete in 2017 and for future Bureau RFPs - C

Address Needs of Special Pops., Activity 2

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
<p>Educate providers serving special populations about routine HIV testing and PrEP, and promote inclusion of routine HIV testing and PrEP education in policies, procedures, and practices to facilitate linkage to care.</p>	<p>HHD CPG</p>	<p>Annually</p>	<p>HHD/CPG – In Spring 2019, a letter from the HHD signed by our health authority was distributed to providers regarding inclusion of routine testing into their practices; On 12/27/19, the HHD issued a communication via the Harris County Health Alert Network (HAN) highlighting news that on 12/18, the US Department of Health and Human Services (US HHS) released an updated version of the Guidelines for the Use of Antiretroviral Agents in Adults and Adolescents with HIV. A provider letter was distributed to Houston area providers by the Chief of HIV/STD Prevention and the HHD’s Deputy Health Authority to emphasize “guidance on the integration of HIV treatment as prevention into clinical practice as well as emphasis on the importance of early diagnosis of HIV and immediate initiation of Antiretroviral Therapy (ART)” and “remind providers that the US Centers for Disease Control and Prevention (CDC) recommends that screening for HIV in health-care settings be performed routinely for all individuals aged 13 – 64 years.” - C</p>

Address Needs of Special Pops., Activity 3

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Partner with SIRR to develop a process for tracking linkage for recently released PLWH.	TRG RWGA	2019	TRG – P RWGA – CPCDMS currently collects service data for PLWH that receive service linkage assistance and subsequently access services from RW providers after release - C

Address Needs of Special Pops., Activity 4

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Develop an HIV Care Continuum for each Special Population as possible, and disseminate to providers and the public as appropriate.	RWPC HHD	2017 (Include in Epi Profiles)	RWPC/HHD – Care Continuum data by sex at birth, age range, race/ethnicity, and transmission risk included in the 2019 Epi Profile - C

Address Needs of Special Pops., Activity 5

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Educate providers serving special populations about routine HIV testing and PrEP, and promote inclusion of routine HIV testing and PrEP education in policies, procedures, and practices to facilitate linkage to care.	HHD CPG	Annually	HHD/CPG – HHD continues to host PrEP Provider Advisory Group meetings to disseminate lessons learned and support providers in offering PrEP; in December 2019 HHD provided an update on PrEP activities, including the HHD's use of UrSure to monitor adherence, at the Biomedical HIV Prevention Summit – C

Address Needs of Special Pops., Activity 6

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Train PrEP providers and prevention workers on best practices for educating and promoting PrEP among special populations.	HHD	Annually	HHD/CPG – HHD continues to host PrEP Provider Advisory Group meetings to disseminate lessons learned and support providers in offering PrEP; in December 2019 HHD provided an update on PrEP activities, including the HHD's use of UrSure to monitor adherence, at the Biomedical HIV Prevention Summit – C

Address Needs of Special Pops., Activity 7

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Compile HIPAA compliant best practices for using technology to communicate with consumers and incorporate into provider training.	RWGA TRG	2017 & 2019	RWGA – HRSA funded Learning Collaborative provided best practice information that could be integrated into allowable Houston EMA provider policies; TA was provided to funded agencies - C TRG – P

Address Needs of Special Pops., Activity 8

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Provide training to DIS staff on data collection for transgender and other special population clients.	HHD	Annually	HHD – Training was held in 2018 and will be held in 2020; in Summer 2019 a member of the Bureau’s training team conducted a clinician (including DIS) training on cultural humility with the LGBT population. The training included ways of managing one’s own discomfort, anal health, and identifying ways to lower risk if condoms are not used. The trainings were provided at Northside and Sharpstown Health Centers; in August 2019 DPC staff met with the Director’s Office to discuss feasibility of mandatory LGBT training across the Department. The Director’s Office is partnering with the library to explore feasibility of offering trainings; in December 2019 the Bureau has requested transgender-specific training from the capacity building branch for April 2020. - C

Address Needs of Special Pops., Activity 9

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Train surveillance staff to enhance data collection on transgender community.	HHD	2017, 2019, & 2021	HHD – Training was held in 2017/2018 and will be held in 2020 - C

Address Needs of Special Pops., Activity 10

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Investigate the need for Ryan White-funded support groups (traditional or online) for youth, seniors, LGBTQ populations, heterosexual, and rural populations in the 2019 Needs Assessment	RWPC/RWPC-OS	2019	RWPC/RWPC-OS – Questions assessing need for traditional and online support groups was included in the 2020 Needs Assessment. 38% of participants reported needing psychosocial support/support groups, with a majority expressing preference for in-person groups. Additional analysis is needed to determine specific needs for the populations listed. – C Recommendation from RP: Retain as an activity for 2021 for staff to include analysis in special population profiles.

Address Needs of Special Pops., Activity 11

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Assess the need for referral networks to specialty care providers for people living with HIV and aging-related health conditions in the 2019 Needs Assessment	RWPC/RWPC-OS	2019	RWPC/RWPC-OS – Additional needs and medical provider communication were assessed in the 2020 Needs Assessment. No need for referral networks to specialty care providers was expressed.– C

Address Needs of Special Pops., Activity 12

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Consider funding a transgender-targeted sub-category under Mental Health Services	RWPC	2019	RWPC – Priorities and Allocations Committee explored funding transgender-targeted sub-category under Mental Health Services, but found the service category sufficiently funded to meet need. This was corroborated by the 2020 Needs Assessment, in which transgender participants indicated lower difficulty accessing mental health services than the total sample.– C

Address Needs of Special Pops., Activity 13

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Train frontline staff on resources and access to gender-affirming medications	RWGA HHD	2019	RWGA – RWGA Clinical Chart Review demonstrated easy access to, and widespread use, of gender-affirming medications - C HHD – Activity was added by Evaluation Workgroup at the request of the 2018 Project LEAP class, but management did not vet this addition. Will consider for 2021 following management vetting.

Coordination of Effort, Activity 1

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Support AETC efforts to provide regular HIV-related updates to the Houston medical community.	RWPC HHD	As needed	RWPC-OS – Not needed in 2019; C HHD – HHD began meeting and planning with the AETC to hold a series of Latinx and transgender trainings in 2020 C

Coordination of Effort, Activity 2

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Facilitate an annual Task Force meeting for community-wide coordination of effort.	HHD CPG	Annually	HHD/CPG – NI

Coordination of Effort, Activity 3

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
<p>Sustain current efforts and target the following sectors and groups for coordination of effort activities:</p> <ul style="list-style-type: none"> a. Advocacy groups b. Aging (e.g., assisted living, home health care, hospice, etc.) c. Alcohol and drug abuse providers and coalitions at the local and regional levels d. Business and Chambers of Commerce e. Community centers f. Chronic disease prevention, screening, and self-management programs g. Faith communities h. Medical professional associations, medical societies, and practice groups i. Mental health (e.g., counseling associations, treatment facilities, etc.) j. New HIV-related providers such as FQHCs and Medicaid Managed Care Organizations (MCOs) k. Philanthropic organizations l. Primary education, including schools and school districts m. Secondary education, including researchers, instructors, and student groups n. Workforce Solutions and other vocational training and rehabilitation programs 	<p>RWGA TRG HHD RWPC-OS RWPC CPG</p>	<p>Annually</p>	<p>RWGA – Met – RWGA is working to bring substance abuse, law enforcement, trauma and specialists along with HIV positive people to address the case management supervisors and frontline staff so they may better understand what will keep them or what keeps them engaged in care. - C</p> <p>TRG – P</p> <p>HHD/CPG – Met – C</p> <p>RWPC/RWPC-OS – Met – C</p>

Coordination of Effort, Activity 4

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Extend notification of general trainings where capacity does not present a to barrier non-funded case managers and social workers at local hospitals (Ben Taub, LBJ, etc.).	RWGA TRG HHD RWPC-OS RWPC CPG	Annually	<p>RWGA – RWGA does not have capacity to host training for additional interested organizations - NI</p> <p>TRG – P</p> <p>HHD/CPG – Activity was expanded to all responsible parties by Evaluation Workgroup in 2018, but management did not vet this addition. Will consider for 2021 following management vetting.</p> <p>RWPC/RWPC-OS –</p>

Coordination of Effort, Activity 5

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Identify local media resources to serve as outlets for HIV education and community mobilization efforts.	RWPC CPG	Annually	<p>RWPC – Local media directory purchased, local print and online media used to advertise public hearings and recruit for the Needs Assessment. - C</p> <p>CPG – A major campaign with materials and messages on PrEP and TasP, the “I Am Life” campaign, was adopted and formally launched in 2019. The campaign has partnered with FOX 26 to disseminate information frequently throughout 2019; Other distribution points for 2019 included the local stations for ABC, NBC, CBS, FX, BET. Radio distribution points included 97.9 KBXX the Box, 102.1 KMJQ Magic, 90.9 KTSU or "The Choice". Magazine distribution included OutSmart and La Voz magazines – C</p>

Coordination of Effort, Activity 6

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Cultivate peer technical assistance that facilitates sharing best practice models between current providers.	RWGA TRG	As needed	RWGA – This activity is ongoing and is a primary function of QM staff in both CQI and CM training activities – P/C TRG – P

Coordination of Effort, Activity 7

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Cultivate social media pathways to disseminate HIV-related information and mobilization efforts.	HHD TRG RWPC CPG	2017, utilize annually	<p>HHD/CPG – PrEP uptake and TasP marketing is ongoing through the I Am Life campaign, including extensive social media pathways – C</p> <p>TRG – P</p> <p>RWPC – Facebook used to disseminate HIV-related information and notify community of events and mobilization efforts. - C</p>

Coordination of Effort, Activity 8

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Evaluate opportunities for partnering with other local government initiatives for co-branding HIV-related issues.	HHD RWPC TRG	Annually	<p>HHD – HHD and HCPH created a co-branded event and materials for the HHD/HCPH event: Ending the HIV Epidemic: A Plan for America Initiative with the Director of the Centers for Disease Control and Prevention, Dr. Robert Redfield – C</p> <p>TRG – P</p> <p>RWPC – RWPC and HHD co-branded 2019 Epi Profile. – C</p>

Coordination of Effort, Activity 9

Activity	Responsible Parties (Name of entity)	Timeframe (By when)	Brief Progress Narrative & Status (Complete – C; In Progress – P; Not Initiated – NI)
Compile HIPAA compliant best practices for using technology to communicate with consumers, and incorporate into provider training.	RWGA TRG	2017 & 2019	RWGA – HRSA funded Learning Collaborative provided best practice information that could be integrated into allowable Houston EMA provider policies; TA was provided to funded agencies - C TRG – P